

Salesforce.com Curriculum

Companies with a fully utilized CRM system can increase sales by **29%**.

Forbes May 2013

What are your training plans?


STONYPOINT

Customer Relationship Management (CRM) software is now over a \$10 billion industry that is expected to continue to grow 32% over the next two years. Despite these growing numbers, the CRM market still remains under-served from a training perspective. Professionals and businesses are in need of a comprehensive and affordable CRM training solution.

Logical Operations has partnered with Stony Point, a premier developer and provider of end user and technical Salesforce.com training, to provide you with access to world-class expert-facilitated Salesforce.com curriculum. Stony Point's end user training is designed to help sales, customer service, marketing, and business analysts quickly get up to speed on Salesforce.com, while the technical training is designed to help professionals obtain their Administrator, Developer, Sales Cloud, and Service Cloud certifications from Salesforce.com.

Why Stony Point Training?

As one of the largest Salesforce and Force.com training organizations in the world, Stony Point is the leader of Salesforce.com training. Hundreds of administrators, developers and consultants have taken Stony Point training to prepare for and pass the Salesforce certification exams for Administrator, Developer, Sales Cloud Consultant and Service Cloud Consultant.

Need an Instructor?

Stony Point has a global network of over 30 highly qualified instructors available to lead your next class. Easily pull together everything you need for a Stony Point class by provisioning a certified instructor AND courseware from Logical Operations.

For More Information

Contact your Logical Operations Learning Consultant at 1.800.456.4677 to learn more about Stony Point curriculum and provisioning a Stony Point instructor.

Logical Operations Salesforce.com Library

Stony Point Curriculum

- Introduction to Salesforce Administration & Configuration
- Implementing Salesforce Communities
- Salesforce Certified Service Cloud Consultant Exam Prep Course
- Salesforce Certified Sales Cloud Consultant Exam Prep
- Introduction to Salesforce for Service
- Introduction to Force.com Development - Apex & Visual Force
- Introduction to Salesforce for Marketing
- Introduction to Salesforce Analytics - Building Reports and Dashboards
- Introduction to Salesforce for Sales
- Salesforce Power User for Sales
- Salesforce & Force.com for Technology Leaders

Logical Operations Curriculum

- Salesforce.com for Sales Representatives
- Salesforce.com: Administrator

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