Training Designed For How Professionals Want to Learn Today

Logical Operations is a professional training organization that creates strategic advantages for businesses, training organizations, and instructors by delivering flexible, quality, multi-platform curriculum for the way professionals want to learn.

With over 4,000 unique courses in high-demand categories like desktop applications, computers, and business skills, we’re an industry leader in professional courseware. Our national staff of content writers and course designers produces a wide range of content in the most sought after business training courses. The depth and breadth of our courseware is unmatched anywhere in the market.

Founded in 1982, Logical Operations develops and publishes the most widely used and respected professional training courses available today. We’ve been named in Inc. Magazine’s Top 500 Companies and Rochester’s Top 100 Fastest-Growing Companies lists.

Learning Redefined

Around the globe, our customers count on us to provide adaptable facilitated learning engagements that maximize their training investment.

Today’s professionals are technology savvy. Our robust training programs allow them to learn using their laptops, smartphones, and tablets to develop the critical skills they need to become highly effective at their jobs, advance their careers, and experience greater professional fulfillment.

Designed for a multi-platform classroom environment, our courseware empowers instructors to be more effective in their delivery. The result is a highly effective, productive, and enjoyable learning experience that lasts far beyond the classroom.

Logical Operations develops and publishes the most widely used and respected professional training courses available today. With over 4,000 unique development courses in such categories as desktop applications, computer professional, and business skills, the depth and breadth of our courseware is unmatched.

With Kind Regards,

Bill Rosenthal
CEO

"For over 30 years, Logical Operations has provided the highest quality training programs designed for your specific needs.”

Logical Operations is driving industry innovation by bringing to market a transformative and flexible expert-facilitated learning experience. We are redefining the learning landscape, expanding it in all directions to focus on the continuum of learning for the end-user. What has emerged is an organization that is ahead of the curve and understands the current limitations inherent in both print and blended learning solutions and realizes that, above all, learning organizations need choices among a variety of tools and methods to get the most out of their training investments.

By applying our decades of experience in developing quality training programs with flexible delivery platforms, Logical Operations enables organizations to get the most value from their training investment, empowers instructors to be more effective in their delivery, and ensures participants acquire the critical skills needed to advance in their jobs. The result is an effective, productive, and enjoyable learning experience that lasts far beyond the classroom engagement.

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At Logical Operations, we think that learning should be enjoyable and that training should empower each individual to develop to the best of his or her abilities. Our goal is to focus our extensive experience and our passion for learning to help organizations, trainers, and students break free from one-dimensional training programs. Our solutions transform the learning experience with imaginative, multi-platform courses that allow participants to learn the way they find most effective, realizing the full potential of today’s classroom.

We want every customer to experience the most effective, gratifying training solutions available anywhere—ours.

Our Mission is Simple: Create a successful environment for the instructor — and students will achieve success

No two people learn in exactly the same way—what works well for one person may not be effective for another. That’s why our mission is to deliver outstanding adaptable expert-facilitated training programs that focus on individual skill attainment in the way in which each individual prefers to learn.

Providing trainers with flexible delivery options helps individuals learn and retain information at much higher levels, maximizing training ROI, and enabling organizations to gain a competitive advantage and achieve profitable growth.

**Our Solutions**

Whether you’re implementing a training initiative for your entire organization, delivering training programs for your clients, or you’re a business professional in need of skills attainment, Logical Operations has the right training solution to meet your unique needs.

**choice** is our patent-pending configurable learning platform that incorporates our award-winning training curriculum with an interactive, intuitive digital multi-platform learning experience.

Much more than online classroom content, this unique and innovative digital platform integrates a combination of modalities that dramatically heighten the learning experience. **CHOICE** provides the highest caliber of adaptable training programs available anywhere that meet the demands of today’s busy, technology-savvy professionals.

**select** is our legacy training series of proven professional training programs providing select features and functionality to both instructors and users. Select products, bundled with electronic components, provide a comprehensive solution to training organizations that instruct students in a traditional learning environment.

Available for both Desktop Applications and Information Technology content, Select training programs have established Logical Operations as the industry leader for professional education training. Select allows organizations to maximize their training investment and empowers instructors to be more effective in their delivery.

**LearnTO**: Short video tutorials reinforcing and expanding on key concepts within the courseware

**Classroom**: Customizable component for hosting and conducting a virtual or blended classroom experience

**Collaborate**: Customizable component for encouraging a shared learning experience through social media platforms

**Virtual Labs**: A robust learning system that offers trainers and learners a powerful set of training tools and technologies

**Multilingual**: Live Support

**Notices**

**Assessment**

**Files**

**Checklist**

**eBook**

**My LC**

**LearnTO**

**Choose your path from the most complete and flexible learning platform.**
Logical Operations is transforming the learning lifecycle. Over the years, we've built enduring strategic partnerships with some of the most respected companies in technology, education, and training.

Logical Operations will provide you with a smooth transition from in-house content development to partnering with us as your strategic content developer. We understand that your organization's success hinges on effective execution after content is developed. Logical Operations will bring your content to market the right way through a provocative platform where speed, accuracy, and efficiency are vital.

Successful Organizations, Trainers, and Professionals
Trust Our Courseware. Who are Our Customers?

Businesses
In today's global marketplace, organizations compete with companies around the world, so it's crucial that their teams have the most up-to-date technical and professional skills. Our multi-platform programs are designed to make training "stick", improving performance and increasing training ROI.

Training Centers
Our flexible, high-quality curriculum helps training centers and instructors to deliver programs that best suit the instructor's instruction preference and the student's learning style.

Academic Institutions
Our adaptable content provides students with training on topics relevant to their area of study. With our wide portfolio of over 4,000 courses in six categories, Logical Operations allows academic institutions the flexibility to expand their course offerings, giving them access to the most comprehensive curriculum portfolio available.

For businesses, the CHOICE is Logical

Partnership for Growth
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