

Join us for



## National Cyber Security Awareness Month

Join Logical Operations in our partnership with the National Cyber Security Alliance for October's National Cyber Security Awareness Month (NCSAM). FREE events all month long that are aimed at providing everyone with the skills and tools to protect yourself and your organization against cyber threats.

Download  
Additional Resources >

Promote NCSAM >



**CHAMPION**

National Cyber Security  
Awareness Month

Join us and 100s of other organizations  
in taking a stance for Cyber Security.

# BECOME A CYBER CHAMPION

SIGN UP IS FREE AND EASY

Join Today! >

**CYBER CRIME.  
IT'S PERSONAL.**

Can you recognize malicious software?  
• When searching for work for software, be wary of any  
downloads from links that do not have the company  
name.  
• Only download software from sites that you trust or have  
heard of.  
• Make sure the installation process displays a "verified  
publisher".

Don't be fooled.

**CRIME.  
PERSONAL.**

Secure website?  
• Verify the URL.  
• Check for a padlock icon in the address bar.  
• Check for a secure connection (https://).

Guard.

**CRIME.  
PERSONAL.**

phishing email?  
• Check the sender's email address.  
• Check for spelling and grammar errors.  
• Check for a "mailto:" link in the address bar.  
• Check for a "mailto:" link in the body of the email.  
• Check for a "mailto:" link in the footer of the email.

bait.

## FREE CYBER SECURITY PSAs

to help employees recognize and avoid security threats  
before it's too late. Print and post at your company to get  
your own employees involved during National Cyber  
Security Awareness Month and beyond!



**DOWNLOAD  
& SHARE!**

**Get Involved!** Share the schedule below with colleagues and customers

# NATIONAL CYBER SECURITY AWARENESS MONTH

## OCTOBER 2015 SCHEDULE OF EVENTS

### Week 1 - October 1<sup>st</sup> – 2<sup>nd</sup>

Theme: Celebrating Five Years with STOP.THINK.CONNECT: Best Practices for All Digital Citizens

Marking its fifth year on October 1, STOP.THINK.CONNECT. is simple, actionable advice that everyone can follow to stay safer and more secure online. STOP: make sure security measures are in place. THINK: about the consequences of your actions and behaviors online. CONNECT: and enjoy the Internet. Week 1 will focus on making this basic advice a guiding principle so that we can navigate the Internet – and our digital lives – safely and more securely.

Date	Time	Type of Event	Event Description
October 1 <sup>st</sup>	3 - 4 PM EDT	Twitter Chat	<p><b>#ChatSTC Twitter Chat: STOP. THINK. CONNECT. Around The Digital World</b></p> <p>October 1 marks the start of National Cyber Security Awareness Month (NCSAM) 2015 and five years of STOP.THINK.CONNECT., the global online safety awareness campaign. We'll kick off NCSAM by sharing key online safety concepts to help everyone be #CyberAware and call on the international community to join the conversation on how we can work together to create a safer, more secure and more trusted Internet for everyone.</p> <ul style="list-style-type: none"> <li>● Moderator: STOP.THINK.CONNECT. (@STOPTHNKCONNECT)</li> <li>● Guests: Center for Democracy &amp; Technology (@CenDemTech), CSID (@CSIdentity), Cyber-Seniors (@cyberseniors), Data Privacy Day (@DataPrivacyDay), ESET (@ESET), Higher Education Information Security Council (@HEISCouncil), Identity Theft Resource Center (@ITRCSD), IDESG (@id_eco_system), Internet Keep Safe Coalition (@iKeepSafe), (ISC)<sup>2</sup> Foundation (@ISC2Cares), The Security Awareness Company (@SecAwareCo), Shred-It (@Shredit), Sticky Password (@stickypassword), Yaksas CSC (@yaksas443), National Cyber Security Alliance (@StaySafeOnline)</li> </ul> <p><i>Use #ChatSTC to join!</i></p>
October 2 <sup>nd</sup>	9 AM – 6 PM EDT	Virtual and in-person event (OAS Main Building, Washington, D.C.)	<p><b>Official Cyber Security Awareness Month Launch</b></p> <p>The National Cyber Security Alliance invites you to the Official Launch of Cyber Security Awareness Month in Washington, DC.</p> <p><a href="#">Watch the event live &gt;</a></p> <p><a href="#">Register to attend in person &gt;</a></p>

## Week 2: October 5<sup>th</sup> – 9<sup>th</sup>

### Theme: Creating a Culture of Cyber Security at Work

Cyber security must become a priority for every business and every industry. Companies need to proactively protect their most vital assets, employees and customers. Employees have a shared responsibility to do their part – especially as the traditional workplace changes with a mobile workforce, telecommuting and the blurring of lines between work and personal devices (BYOD). If an incident does occur, businesses need to readily respond, recover and collaborate with law enforcement by sharing threat information and aiding investigations.

Date	Time	Type of Event	Event Description
October 6 <sup>th</sup>	11AM – 12 PM EDT	Twitter Chat	<p><b>#ChatSTC Twitter Chat: How to Create a Culture of Cyber Security at Any Organization</b></p> <p>National Cyber Security Awareness Month (NCSAM) is a great reminder for us all to check our own online security. Oct. 6, 2015, marks the first International #2FA Tuesday (#2FactorTuesday). Join the National Cyber Security Alliance (NCSA), the FIDO Alliance, Google, the National Strategy for Trusted Identities in Cyberspace (NSTIC) and other experts as we encourage the world to get two steps ahead by turning on 2-factor authentication.</p> <ul style="list-style-type: none"><li>● Moderator: STOP.THINK.CONNECT. (@STOPTHNKCONNECT)</li><li>● Guests: <a href="#">Logical Operations (@logicalops)</a>, ESET (@ESET), FIDO Alliance (@FIDOAlliance), IDESG (@id_eco_system), John Fontana, Identity Specialist, Yubico (@JohnFontana), National Strategy for Trusted Identities in Cyberspace (NSTIC) National Program Office (NPO) (@NSTICNPO), TeleSign (@TeleSign), National Cyber Security Alliance (@StaySafeOnline)</li></ul> <p><i>Use #ChatSTC to join!</i></p>
October 6 <sup>th</sup>	1:30 PM – 4 PM EDT	Virtual and In-person event (Google, Washington, DC)	<p><b>International #2FactorTuesday Event</b></p> <p>The National Cyber Security Alliance and FIDO Alliance warmly invite you to participate in #2FactorTuesday to raise international awareness for two-factor authentication as a means of enhancing the security of online accounts.</p> <p><a href="#">Watch the event live on NCSA's YouTube channel &gt;</a></p> <p><a href="#">Register to attend in person &gt;</a></p>
October 8 <sup>th</sup>	3 PM – 4 PM EDT	Twitter Chat	<p><b>#ChatSTC Twitter Chat: How to Create a Culture of Cyber Security at Any Organization</b></p> <p>All businesses face cyber security challenges, which means that proactively protecting organizational assets, employees and consumers must be a priority for every business. Week 2 of National Cyber Security Awareness Month (NCSAM) is all about what any business can do to strengthen its cyber security posture. This #ChatSTC chat will highlight ways that business leaders can protect their organizations, their employees and consumers' data and how businesses can prepare for and respond to cyber security incidents.</p>

- Moderator: STOP.THINK.CONNECT. (@STOPTHNKCONNECT)
- Guests: [Logical Operations \(@logicalops\)](#), [CompTIA \(@CompTIA\)](#), [Council of Better Business Bureaus \(@BBB\\_US\)](#), [CSID \(@CSIdentity\)](#), [Cyber Security Month \(@CyberSecMonth\)](#), [Data Privacy Day \(@DataPrivacyDay\)](#), [ESET \(@ESET\)](#), [Higher Education Information Security Council \(@HEISCouncil\)](#), [Identity Theft Resource Center \(@ITRCSD\)](#), [IDESG \(@id\\_eco\\_system\)](#), [ISACA \(@ISACANews\)](#), [\(ISC\)<sup>2</sup> Foundation \(@ISC2Cares\)](#), [PKWARE \(@PKWARE\)](#), [Privacy Ref \(@privacyref\)](#), [SANS Securing the Human \(@SecureTheHuman\)](#), [The Security Awareness Company \(@SecAwareCo\)](#), [Shred-It \(@Shredit\)](#), [Silent Circle \(@SilentCircle\)](#), [ZeroFOX \(@ZeroFOX\)](#), [National Cyber Security Alliance \(@StaySafeOnline\)](#)

*Use #ChatSTC to join!*

October 8<sup>th</sup> 1 PM – 2 PM EDT Virtual, or in person at Logical Operations' headquarters

### **3 Actions Employees Can Take NOW to Combat Cyber Threats**

Cyber threats have become increasingly sophisticated, and most employees are unaware of the ways in which they could adversely affect their organization. Logical Operations is proud to support National Cyber Security Awareness Month as an official Champion by encouraging online safety awareness. Join us for this complimentary webinar to learn key actions that you and your employees can immediately implement to increase your organization's security.

In this virtual event, you will learn how to:

- Recognize and avoid phishing emails
- Spot malicious software before installing it
- Identify a secure vs. non-secure website

[Register now for virtual event >](#)

[Attend in person >](#)

**Logical Operations  
3535 Winton Place  
Rochester, NY 14623**

## Week 3: October 13<sup>th</sup> – 16<sup>th</sup>

### Theme: Connected Communities and Families: Staying Protected While We Are Always Connected

Cyber security means staying protected in our interconnected world. From banking and shopping to healthcare, social networking and downloading the latest apps – we live robust, online lives. Wherever we are and however we access the digital world, every step we take to be safer will make ourselves, our families and our communities more secure. In our digital lives we may face any number of issues, from preventing or responding to cybercrime, cyberbullying and scams to teaching children to use the Internet safely, more securely and responsibly. We never use the Internet in isolation. Today, we are all digital citizens and need a strong knowledge base and skills to safely navigate our always-connected world. Week 3 will share simple ways we can protect ourselves and those around us along with what we can do if impacted by a breach, cybercrime or other issue.

Date	Time	Type of Event	Event Description
October 15 <sup>th</sup>	2 PM – 3 PM EDT	Virtual	<p><b>Event Information: Teaching Higher Education End-users How to be #CyberSAFE</b></p> <p>Higher education institutions are prime targets for cyber criminals looking to gain access to personal and professional information with the intent to use for fraud or cause harm. To combat this growing threat, higher education institutions should provide better education to teach students and staff how to recognize and avoid pitfalls. Logical Operations' info session will introduce the unprecedented <b>CyberSAFE – Securing Assets For End-users</b> training program and discuss how you can strengthen your institution's security capabilities by implementing effective end-user security training.</p> <p><a href="#">Register Now &gt;</a></p>

## Week 4: October 19<sup>th</sup> – 23<sup>rd</sup>

### Theme: Your Evolving Digital Life

In the 20th century, the Internet was about how an individual connects. In the 21st century, the Internet will evolve into how everything is connected to the Internet. Our cars are quickly morphing into “computers on wheels,” the fully connected home is nearly a reality and connected medical devices may offer tremendous benefits to our health and safety. However, securing all of these devices in the vast Internet ecosystem will be a new challenge. The more connected we become, the more interdependent we will be on one another and the country's basic infrastructure – which keeps the lights on and the water running and enables Internet access. Week 4 will highlight where we were, where we are today and how we can keep our digital lives safer and more secure with emerging technology.

Date	Time	Type of Event	Event Description
October 19 <sup>th</sup>	10 AM – 4:15 PM EDT	New York, NY	<p><b>NASDAQ Event: Cyber Security Discussion and Closing Bell Ceremony</b></p> <p>Logical Operations' CEO and National Cyber Security Alliance Board Member, Bill Rosenthal, will be joining other prominent business leaders for a discussion about cyber security and for the closing bell ceremony.</p> <p>Follow Logical Operations on Twitter (@logicalops) and on <a href="#">LinkedIn</a> for photos and live updates from the event.</p>

October 22<sup>nd</sup> 3 PM – 4 PM Twitter Chat EDT

## #ChatSTC Twitter Chat: Cyber Security & the Evolving Internet of Things

Have you thought about how many things in your home connect to the Internet? “Smart” devices now include everything from thermostats to cars to umbrellas, and our digital lives evolve as we connect to more apps and devices. In Week 4 of National Cyber Security Awareness Month (NCSAM), we’ll have a #ChatSTC to discuss how to protect ourselves and our information as we adopt emerging technologies.

- Moderator: STOP.THINK.CONNECT. (@STOPTHNKCONNECT)
- Guests: [Logical Operations \(@LogicalOps\)](#), Application Developers Alliance (@AppsAlliance), CDK Global (@CDKGlobal), CSID (@CSIdentity), Data Privacy Day (@DataPrivacyDay), Drew Friedrich, Federal Big Data & Analytics Solutions Leader, IBM (@afriedrichIBM), ESET (@ESET), Identity Theft Resource Center (@ITRCSD), ISACA (@ISACANews), Nasdaq (@Nasdaq), National Strategy for Trusted Identities in Cyberspace (NSTIC) National Program Office (@NSTICNPO), PKWARE (@PKWARE), Privacy Ref (@privacyref), The Security Awareness Company (@SecAwareCo), Sticky Password (@stickypassword), National Cyber Security Alliance (@StaySafeOnline)

*Use #ChatSTC to join!*

## Week 5/6: October 26<sup>th</sup> – November 8<sup>th</sup>

### Theme: Building the Next Generation of Cyber Professionals

One of the greatest risks to our cyber security is the shortage of professionals to protect the vast networks we are creating. The demand for cyber security experts is growing at three and a half times the pace of the overall IT job market. In addition to professionals whose jobs are to protect the Internet, the trend is for earlier adoption of technology by young people, including fully connected classrooms, access to mobile devices – phones, tablets and laptops – and more ways to socially connect with one another. It is essential that we graduate students entering the workforce and adulthood prepared to use technology safely, securely, ethically and productively. Week 5 will provide valuable information about cyber security careers as well as the need for the ongoing Internet safety and security education toward building cyber-literate digital citizens.

Date	Time	Type of Event	Event Description
October 29 <sup>th</sup>	3 PM – 4 PM EDT	Twitter Chat	<p><b>#ChatSTC Twitter Chat: So You Want to Work in Cyber Security?</b></p> <p>As National Cyber Security Awareness Month (NCSAM) comes to a close, it’s a great time to think about the future of jobs in the cyber security field. Week 5 of NCSAM is about cyber security education and career opportunities. In this #ChatSTC chat, we’ll talk about what it means to be a cyber professional, share tips for students and professionals looking to get into the cyber security field and discuss how young people can prepare to join the cyber security workforce.</p> <ul style="list-style-type: none"><li>● Moderator: STOP.THINK.CONNECT. (@STOPTHNKCONNECT)</li><li>● Guests: <a href="#">Logical Operations (@LogicalOps)</a>, Ben Halpert,</li></ul>

founder and CEO, Savvy Cyber Kids (@benhalpert), CompTIA (@CompTIA), CSID (@CSIdentity), Data Privacy Day (@DataPrivacyDay), Debra Mclaughlin, Manager of Global Corporate Responsibility, Symantec (@DebraSymantecCR), ESET (@ESET), Higher Education Information Security Council (@HEISCouncil), Identity Theft Resource Center (@ITRCSD), IDESG (@id\_eco\_system), ISACA (@ISACANews), (ISC)<sup>2</sup> Foundation (@ISC2Cares), PayPal Security (@PayPalSecurity), PKWARE (@PKWARE), Privacy Ref (@PrivacyRef), SANS Securing the Human (@SecureTheHuman), The Security Awareness Company (@SecAwareCo), U.S. Department of Homeland Security (@cyber), TRUSTe (@TRUSTe), ZeroFOX (@ZeroFOX), National Cyber Security Alliance (@StaySafeOnline)

*Use #ChatSTC to join!*

November 7 <sup>th</sup> and 8 <sup>th</sup>	11/7: 10AM – 5:30PM EDT,	11/7: 10AM – 5:30PM EDT,
	11/8: 8:30AM – 3:30PM	11/8: 8:30AM – 3:30PM

In-person at Rochester Institute of Technology – Logical Operations’ sponsored Hack-a-thon

### **The First Inter-Collegiate Penetration Testing Competition, a Hack-a-thon Event Sponsored by Logical Operations**

Join elite teams from Rochester Institute of Technology (RIT), Penn State, the Naval Academy, and more at this exclusive collegiate penetration testing competition sponsored by Logical Operations.

During this two-day hack-a-thon event at RIT, students will have the chance to put the cyber security skills they learned in class to the test in a fast-paced, competitive environment that models a real-life penetration as closely as possible. The mission of the Collegiate Pentest Competition (CPTC) is to provide institutions with a controlled, competitive environment to exercise their depth of understanding and operational competency in managing the challenges in providing penetration testing services to a corporate network infrastructure and business information systems.

[Learn more >](#)

Contact us to learn more about our cyber security training programs.

+1.585.350.7000 | [info@logicaloperations.com](mailto:info@logicaloperations.com) | [www.logicaloperations.com](http://www.logicaloperations.com)